

Journal Rubric

Name. _____ Class _____

	Excellent 3 points	Good 2 points	Basic 1 Point	Total
Critical Thinking	Insightful analysis. Connections evident between class content and media examples, or between prompt and response.	Connections are made between concepts, media, and real-world issues, but they could be more clear or more critical in their approach.	No connections drawn between concepts, media, and real-world. A superficial response that essentially restates the prompt or answers without analysis.	
Personal Reflection	Personal reflection evident and consistent, addressing prompts in relation to personal growth, habits. Reflection critiques or explains personal perspective in regards to topics studied.	Reflection tries to move beyond surface-level observations but is mostly a recall of perspectives instead of a critique or analysis.	Reflection is shallow and does not demonstrate connections to wider concepts from class and the real world of media.	
Basics	Writing is clear, concise, and lacks errors in grammar or punctuation. Thoughts are ordered coherently 400 word minimum is met.	A few errors in grammar or punctuation, but not enough to confuse meaning. 300 - 400 words.	Many errors in grammar and punctuation are present, and thoughts represent no clear process or organization. 400 word minimum is not met.	
Total				_____/9 points